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NEWS RELEASE

Manufacturers' Association Hosts National Defense University

For Immediate Release

January 8th, 2015

Media Contact: Tom Palisin, Executive Director

York, PA - The Manufacturers' Association of South Central Pennsylvania hosted a manufacturing roundtable today for the students and faculty of the Washington D.C. based National Defense University. The roundtable was organized by the Association at the request of the University to inform the school's Manufacturing Industry Study Group (Eisenhower School) of the business and leadership challenges of manufacturers operating in a global economy.

The Manufacturers' Association Executive Director, Tom Palisin, highlighted the Association's role in informing government and others about the strategic importance of manufacturing to the state and nation. "Manufacturing in south central Pennsylvania contributes over \$11 billion annually to the economy and employs over 110,000" he said, "in our role as the industry trade association we are the voice of manufacturing to ensure that members are being heard when it comes to policies on workforce development, a competitive business climate and developing new markets."

Dr. Steve Basile, National Defense University Professor, said "the students were very interested in learning how government actions and policies can hinder or support manufacturing competitiveness in a global market." The students of the Manufacturing Study Group are a combination of military officers, civilian senior executives, and faculty members – and will develop a report that recommends actions to strengthen US Manufacturing.

The roundtable included a tour of New Concept Technology, an engineering and design manufacturer for the electronics, medical and automotive sectors with headquarters in Emigsville, York County. The Manufacturers' Association Training Center is co-located at New Concept Technology and provides apprenticeship training for regional manufacturers.

The Manufacturing Industry Study Group at the Dwight D. Eisenhower School, National Defense University, Washington, DC. is a senior service school providing graduate level education to senior members of the US armed forces, government civilians, foreign nationals and private industry. The School is the premier Department of Defense joint senior service college for national security resource management. <http://es.ndu.edu>.

The Manufacturers' Association was formed in 1906 as the regional non-profit trade association for the industry. The Association offers services across south central Pennsylvania that include education and training, employment services, networking/business development, insurance and legislative advocacy. For membership information please go to www.mascpa.org or call 717-843-3891.