



THE MANUFACTURERS' ASSOCIATION

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Noted Explorer Robert Ballard, Discoverer of *Titanic*, to Highlight Manufacturers' Association's April 2019 Annual Event

(York, Pa.) – Robert Ballard, Founder and President of the Ocean Exploration Trust and Explorer-in-Residence at the National Geographic Society, will be the evening's guest and keynote speaker April 25th for the 2019 *Annual Event* hosted by The Manufacturers' Association.

Ballard discovered the RMS *Titanic* in 1985, and has since succeeded in locating numerous other significant shipwrecks — including the German battleship *Bismarck*, the lost fleet of Guadalcanal, the U.S. aircraft carrier *Yorktown*, and John F. Kennedy's boat, the *PT-109*.

The author of numerous books, scientific papers, and articles, he has been featured in several *National Geographic* television programs, including 'Secrets of the *Titanic*' and a more recent five-part mini-series, '*Alien Deep with Bob Ballard*.'

He served in the U.S. Navy for more than 30 years and continues to work with the Office of Naval Research. A pioneer in the development of deep-sea submersibles and remotely operated vehicle systems, he has taken part in more than 140 deep-sea expeditions.

"We at the Association are delighted to bring someone of Mr. Ballard's professional caliber and impressive background of adventure and discovery to our 2019 Annual Event - which again will be supported by our platinum sponsor, RKL," said Tom Palisin, the organization's executive director.

"We expect great interest in detailing his career and adventures to students in local STEM education programs, and providing our guests with a riveting glimpse into his amazing 'first-person' accounts of making history in deep-water dive expeditions. Robert Ballard will provide a keynote which is not to be missed," noted Palisin.

The Association's April annual gathering — hosted at The Pullo Center on the York campus of Penn State University — traditionally brings together upwards of 800 business and community leaders for an evening of business networking, great cuisine, and the occasion to recognize outstanding manufacturers from throughout the region for their contributions to business and community during the previous year.

On April 25th, Ballard's evening keynote will be followed by a brief meet-and-greet and book-signing opportunity.

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Each year, the Association's premier business networking social provides regional companies a wide variety of valuable sponsorship opportunities. For the 2019 year, additional sponsorships have been added – with previously available gold, silver and general sponsor packages (and the STEM Student Roundtable) being augmented by various new opportunities at The Pullo Center.

For information regarding various Sponsorships available to area companies for Robert Ballard's upcoming appearance in York, contact Tom Palisin or Todd Willman at the Association at (717) 843-3891 or by email at office@mascpa.org. Information concerning tickets will be announced shortly.



Noted Explorer Robert D. Ballard

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The Manufacturers' Association is the partner and advocate for manufacturing, production and logistics in Pennsylvania and Maryland, serving more than 350 member companies.

Founded in 1906 within the strength of the region's strong industrial roots, today the Association actively works with many types of organizations – offering member benefits such as employee education, training and workforce development, group benefit insurance, professional HR and search services, networking events, and much more.

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