

'Wake-Up to Manufacturing' Sessions

Tuesday morning Wake-Up sessions are designed to present current topics and issues of interest to regional manufacturers. These sessions allow you to get in front of Association members and leaders to promote your brand and position you as a key supporter of manufacturing. In our new "TED Talk" format for 2025 the Association curates a topic and assembles best practice leaders at a session of high interest where your firm is featured. The Presenting Sponsor receives an exclusive 5 minute intro opportunity to attendees and is featured in all marketing for the session.

Date/Time: Monthly, Tuesday mornings from 8am-9:30am.

PRESENTING SPONSORSHIP: \$1,500

Regional Business Forecast for Mfg. & Business March

The forecast is a half day morning session, that outlines trending activity in the manufacturing & business industries. This forecast designed for business owners, CFOs, CIO, IT, HR, senior accounting & banking management & others.

Topics may include:

- Projections for year ahead on economic volatility
- Impacts of federal fiscal policy & direction for year ahead
- Employee retirement plan strategies for manufacturers

SPONSORSHIPS:

Event \$850 | Breakfast: \$500 | Partner (2): \$250

Half-Day 'Forum' Events

Half day morning forums target one to two major current topics concerning manufacturing and businesses. Hosted at a member location, this session includes breakfast, host meet and greet, networking and possible tour after the session.

Topics may include:

- Cyber and network security
- Finance Forum - financial and accounting topics
- Human Resources updates and others!

SPONSORSHIPS:

Event \$750 | Breakfast: \$500 | Partner (2): \$250

Regional Networking and Factory Tours

Networking are our B2B and social events held throughout the year. These are hosted at a member manufacturing location or unique venue and held in late afternoon/early evening. Usually held once a quarter. Sponsors will have acknowledgment and/or involvement in welcoming remarks, table signs and an opportunity to provide handouts to attendees. Not a manufacturer, then partner and co-host an event!

SPONSORSHIPS: Host & Event Sponsor: \$750

Food Sponsor: \$500 (2) | Wine/Beer Sponsor \$250

Annual Golf Outing - September

Our yearly golf event is held at a local, private country club & benefits our educational programs & Association activities!

SPONSORSHIPS: Range from \$250 - \$6,000

Manufacturers' Association Annual Event May/June at York College

Our Annual Event is the premier community event that recognizes the importance of the manufacturing industry, supports education & trade programs, and dedicate to the growth and success of manufacturing.

Attendance ranges from 600- 700, highlights a nationally recognized keynote speaker, and includes business networking, private sponsor reception, and awards ceremony recognizing outstanding manufacturers and partners

Sponsorship levels provide a number of benefits: Invitation-only sponsor reception, speaker meet and greet, signage at event and more.

SPONSORSHIPS: Range from \$750 - \$15,000

Manufacturers' Expo

November | York Expo Center

The region's only Business Expo for Manufacturing!

Exhibitor Booths • Breakout Sessions • Networking

Exhibit and/or attend the only Manufacturing Expo in the region and connect to other manufacturers to build your supply chain, exhibit your capabilities, develop business opportunities and new customers! Discuss the latest manufacturing trends and topics, share their vision, become inspired, and immerse yourself in manufacturing culture!

SPONSORSHIPS & ADS: Range from \$75 - \$6,000

ALL SPONSORSHIPS RECEIVE:

- Added exposure promoting the event with linked logo on event listing and all digital marketing promotion.
- Acknowledgment and sponsor signage at the event