



MANUFACTURERS' ASSOCIATION

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MEDIA INFORMATION

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Penn State Coach James Franklin to be Featured Keynote Speaker At The Manufacturers' Association's 109th Annual Event

York, PA—The Manufacturers' Association has announced that Penn State Football head coach James Franklin will give its keynote address at the Association's upcoming 109th Annual Event, April 22 at The Pullo Center on the Penn State campus in York, PA.

Regarded as the region's premier business networking event, doors will open early at 4:30 PM with a banquet including heavy hors d'oeuvres, carving stations, desserts and a variety of beverages. The program gets underway at 6:00 PM with the Association's annual recognition awards of member manufacturing companies. The evening's keynote address will follow.

James Franklin is recognized as one of the nation's most successful and dynamic coaches. A Pennsylvania native, Coach Franklin's enthusiasm and passion have earned him a reputation as a national leader, motivator and recruiter of world class talent. His unique experiences in leadership and developing talent will be familiar topics to the business community, and his talk will bring new perspective to these key attributes for success in business, in sport and in life.

A large turn-out is expected to hear Franklin, widely regarded for his years of experience in coaching positions with Maryland, Kansas State and Vanderbilt before joining Penn State in early 2014. While at Vanderbilt, Franklin had led his team to bowl games in all three of his seasons as head coach – a feat previously not accomplished by Vanderbilt for consecutive bowl appearances in consecutive seasons. Penn State's most recent victory was in late December's Pinstripe Bowl, where Franklin coached the Nittany Lions to a 31-30 win over Boston College.

For tickets and sponsorship information, contact The Manufacturers' Association at (717) 843-3891 or visit www.mascpa.org.

[James Franklin Photo Follows]

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