



MANUFACTURERS' ASSOCIATION
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MEDIA INFORMATION

For Immediate Release

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**September 9 Seminar Provides Guidance on Designing a Budget-Friendly
Total Company Benefits Package for Employees**

York, PA – Group Benefit Services, an HR and benefit solutions company, in partnership with The Manufacturers' Association, will host a seminar Wednesday, September 9 at the Association offices in York, PA. Beginning at 11:30 AM, the event is designed around the needs of local businesses – specifically those hoping to increase employee satisfaction and retention by assembling a total employee benefits package which can add benefits while being mindful of a tight HR budget.

Group Benefit Services will review how a business can attract and retain quality productive employees and provide for their financial protection – often at minimum added cost. The seminar qualifies for 2.0 Re-Certification Credit Hours of the HR Certification Institute training program.

As part of the Association's 'Lunchtime Learning Series,' a complimentary business lunch will also be provided, and attendees will have the opportunity to register to win a free FitBit® activity and health monitor.

Registration begins at 11:00 AM, with the seminar held between 11:30 AM and 1:00 PM at the offices of The Manufacturers' Association, 160 Roosevelt Avenue in downtown York. Cost for the seminar is \$20 for non-Association members, and is free to Association members.

Registration is required, and can be completed on-line at: <http://tinyurl.com/0909MA-BenefitsPKG>
Space for this event is limited.

Questions may be directed to Ms. Samantha Dickey with Group Benefits Services, at (443) 578-6855 or by email to sdickey@gbsio.net

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