



THE MANUFACTURERS' ASSOCIATION
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MEDIA INFORMATION

For Immediate Release

Date: February 26, 2018
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Local Harley Operations Head Named to Board of Directors of The Manufacturers' Association

(York, Pa.) – Seth Hansen of Spring Grove, PA was recently named to the Board of Directors of The Manufacturers' Association, a multi-county regional trade association providing services and benefits to member-companies in manufacturing and logistics throughout southcentral PA and northcentral MD.

Hansen, Director of Quality for Harley-Davidson Motor Company's Manufacturing Operations, joined the company in 2007. Initially starting as a manufacturing engineer, he later assumed leadership positions as Engineering Manager, Quality Manager, and Director of Operations, before assuming the Director of Quality role in February, 2018.

Harley-Davidson is the number one motorcycle manufacturer in the United States, with market share in the 601cc-plus segment at above 50%.

Hansen is a graduate of York College of Pennsylvania with a degree in mechanical engineering. He assumed his new role with The Manufacturers' Association, at the Association's most recent board of directors meeting, held January 24.



Seth Hansen

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The Manufacturers' Association is the partner and advocate for manufacturing, production and logistics in Pennsylvania and Maryland.

Founded in 1906 within the strength of the region's strong industrial roots, today the Association actively works with many types of organizations – offering member benefits such as employee education, training and workforce development, group benefit insurance, professional HR and search services, networking events, and much more.

Visit our website at www.mascpa.org

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